

## Privacy Policy – Last Update: 10 August 2020



Privacy of your personal information is important to us. This policy outlines how we collect, use, and disclose your personal information.

For the purposes of this policy, the term "WineVine", "we", "us" or "our", means "WineVine WA" and "WineVine Australia", which are the registered business names of the company, trading under Australian Business Number (ABN) 98 335 718 670.

To understand what personal information is, refer to the guidance of the Office of the Australian Information Commissioner (OAIC) at <https://www.oaic.gov.au/privacy/guidance-and-advice/what-is-personal-information/>. We collect and handle your personal information in accordance with the Australian Privacy Principles, under the Australian Privacy Act 1988 (Cth).

We will not collect sensitive personal information about you unless the information is directly related to our activities. We may receive personal information directly from you or from third parties, for us to provide you with products and services. By providing your personal information, whether directly or indirectly, such as through participation in service offerings, events, product purchases or making of enquiries, you agree to our collection, use and disclosure of such provided personal information in accordance with this privacy policy.

Through use of products and services, or other interactions with us, you will provide various personal information such as your name, address, telephone number, email address, date-of-birth, social network ID (e.g. Facebook name) and credit card number. This information may be stored to help us and third-party agents, contractors or organisations engaged by us, to identify you and to provide products and services to you, for marketing and promotional purposes and for dealing with any complaints or claims.

We will limit the quantity of direct email marketing communications to you, as we want to avoid being viewed as SPAM. However, you may choose to opt out of our direct marketing to you at any time, advising us via an unsubscribe function or other method as may be described in any direct marketing you receive from us.

We may obtain personal information through use of website analytics, regarding where, when, and how you use our products and services and to authenticate your access to products and services from us and our service providers. We may disclose your personal information to market research companies to gather independent feedback from you about our products and services.

We and our business partners may use cookies, tracking and other information gathering technologies to help deliver, optimise, personalise, and analyse products and services, and for advertising purposes. This includes analysis of trends and your use of websites and other technologies, how you respond to advertising or content and serving targeted advertising to you based on your use and preferences.

We maintain commercially reasonable standards, taking all reasonable care to prevent unauthorised access to your personal information when stored and transmitted by us. However, no data transmission over the internet can be guaranteed as fully secure and we cannot guarantee or warrant the security of any information you provide to us. You submit information at your own risk.

When you use links provided by us, which link to third parties, those third-party systems are not subject to our privacy and security standards and are not controlled by us. Those third-party entities are entirely responsible for informing you of their privacy policies and accordingly protecting your information.

Legal disputes, should they arise, shall be dealt with under the jurisdiction of the courts of Western Australia.

We may revise this policy from time to time to make sure it remains appropriate and aligned with legislative requirements. The latest version of the policy will always be published on the [WineVine.com.au](http://WineVine.com.au) website, accessible via a link on the home page.